



Vasant Briard • Vincent Briard
Head of Sustainability, Products & Buildings
at Knauf Insulation

The Product Sustainability Challenges in The Construction Sector

Dan 2 • Day 2 / 24. februar • February 24th
Belexpocentar, Novi Beograd

Fokusi prezentacije:

- održive zgrade – energetske karakteristike dopunjene drugim performansama uticaja na životnu sredinu
- uloga materijala u održivim zgradama
- procena životnog veka nasuprot eko-oznakama
 - učenje iz iskustva
- promene za budućnost

O Vasantu Briardu

Vasant je Načelnik održivosti, proizvoda i zgrada u kompaniji Knauf Insulation. Po odrazovanju je inženjer industrije, bio je na nekoliko rukovodećih pozicija u sektoru proizvodnje.

Dugo godina aktivno saraduje sa Asocijacijom proizvođača izolacionih materijala EU na energetskim karakteristikama različitih programa za zgrade, sa posebnim fokusom na evropsko zakonodavstvo i okvire. Njegova trenutna funkcija integrisana je u Centralnu službu marketinga u kompaniji Knauf Insulation. Ovde je odgovoran za održivi razvoj proizvoda i procesa, kao i zgrada. Ovo obuhvata poseban fokus na LCA, EcoDesign, sertifikaciju zgrada, itd.

Vasant je aktivno uključen u nekoliko inicijativa EU gde radi sa brojnim privrednicima širom EU u cilju podrške tranziciji ka održivijoj građenoj sredini.



Presentation focuses:

- sustainable buildings: energy performance complemented by other environmental performances
- role of materials in sustainable buildings
- LCA vs Eco labels
- learning from experience
- challenges for the future

About Vincent Briard

Vincent is Head of Sustainability, Products and Buildings at Knauf Insulation. Industrial Engineer by education, he has held several leadership positions in the manufacturing environment.

For many years, he actively collaborated with the EU Association of Insulation Manufacturers to energy performance of buildings programs particularly focusing on European policies and frameworks. His function, now, is integrated in the Central Marketing organization of Knauf Insulation with overall responsibility on the sustainable development of products and processes, and buildings; this implies special focus on LCA, EcoDesign, building rating tools.

Vincent is actively involved in several EU initiatives working with stakeholders from across the EU to support this transition to more sustainable built environment.

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